



## SSANEE Training & Consulting Group

"Supplying Solutions & Answers for Negotiating with Education & Empowerment"

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## SPEECHES AND SEMINARS

When Cassandra "D.I.V.A. of Dialog™" Lee speaks, audiences are guaranteed "a learning good time." Known to possess a "quiet power," she is a dynamic, passionate, entertaining, and motivating, author, speaker, trainer, and coach who uses "Divine Inspiration Vocally Applied™" to share practical, skill-building solutions and strategies to educate and empower professional women and youth audiences to think more productively and strategically as a means to elevate their lives to higher levels of prosperity.

For over ten years, the D.I.V.A. of Dialog™ has delivered speeches, presented seminars, conducted training sessions, facilitated workshops, moderated panels, and served as Mistress of Ceremonies for health fairs and other events.

She has worked with various organizations such as the Woman2Woman Health & Beauty Expo, V103 Expo for Today's Black Woman, U.S. Department of Education, Toastmasters International, Social Security Administration, SkillPath Seminars, Professional Woman Network, International Association for Administrative Professionals, Hugh O'Brien Youth Leadership Program, Hospitality Academy of McCormick Place, Chicago Public Schools, Chicago Public Libraries, American Management Association, American Bar Association, and the list goes on.

Staying committed to her mission of education and empowerment, the D.I.V.A. of Dialog™ has written articles that have appeared in *The Cross and Crown* and *Campus Activities Programming* publications, as well as the Examiner.com and EzineArticles.com.

In addition, she has created educational resources for youth and adult audiences to aid in their pursuit of personal growth and professional development, such as the monthly newsletter *Dialog Digest™*; the audio CD *D.I.V.A.BITS™: 24 Enlightening Tips to Conquer Communication Skills*; and *The Young Woman's Guide for Personal Success, Survival Skills for the African-American Woman*, and *Emotional Wellness for Women, Volume II*, books in the PWN library.

Recognized as one of Chicago's most influential and affluent African American leaders and achievers, Cassandra "D.I.V.A. of Dialog™" Lee is featured for her entrepreneurial efforts in the publication, *Who's Who in Black Chicago, The Inaugural Edition*. The D.I.V.A. of Dialog™ continuously expands her knowledge through self-study, seminars, and active memberships with the G.R.A.C.E. Program, Professional Woman Network, and Toastmasters International.

Her speeches and seminars are categorized into two areas: personal growth and career success. The entire portfolio is designed to entertain, educate and empower audiences with the tools and techniques to master their thoughts, words and actions while promoting a lifetime of personal growth and professional success.

## KEYNOTE SPEECHES

**Called on the Carpet: A Tapestry of Awakenings** is a candid, entertaining address that reveals important life lessons on career, finances and relationships that will aid you on your journey of becoming a uniquely whole and divinely complete person. You will learn to appreciate your biggest mistakes for something good always come from them. **(PERSONAL GROWTH)**

**Closed No More! Snap Open Your Seed for Potential** is an enlightening address that provides participants with strategies they can employ in all environments in which they must stretch, challenge and take their abilities to the next level. By the end of this presentation, participants will feel confident and comfortable reaching for higher success and snapping open their seed for potential.

**Embracing Your Afrocentricity - Key Ways to Break the Barriers of Expressing the New You** is an inspirational message for anyone struggling to appropriately express their inner self. Based on her book, *Survival Skills for the African-American Woman*, Embracing Your Afrocentricity will provide strategies to help you remove the barriers and embrace the new you. **(PERSONAL GROWTH)**

**Recovering from Loss - Seven Secrets for Surviving Successfully** is based upon her chapter in the PWN publication, *Emotional Wellness for Women, Volume II*. It will help you to more fully grasp and understand the meaning of loss, help you to more intimately analyze the feelings you associate with loss, and provide you with effective ways to constructively recover from loss. **(PERSONAL GROWTH)**

**Think It, See It, Say It, Do It - Achieve Unlimited Success** is an inspirational and motivational seminar that will take you through the process of thinking, speaking and performing in a way to promote your personal and professional success. Not only will you walk through the process of recognizing specific goals that will lead to success; yet, you will also walk away with a concrete plan of action that will help you to live a more prosperous and productive life. **(PERSONAL GROWTH)**

## SEMINARS/WORKSHOPS

**Comma Drama! Success Strategies for Effectively Using Punctuation Marks** will provide you with concrete and practical ways to use any punctuation mark appropriately within your writing. **(CAREER SUCCESS)**

## SEMINARS/WORKSHOPS (con't)

**Conquer Communication Skills: The Art of Effective Communication** is designed to equip youth to think quickly on their feet and respond with confidence, instruct them on the elements of a dynamic speech and powerful presentation styles, and assist them in improving their listening skills. *(PERSONAL GROWTH)*

**Conquer Communication Skills: Gain Confidence with Words** will assist you to avoid a “communication breakdown”. You will learn the formulas for sharing your ideas in meetings, handling difficult conversations, asking for what you want and need, and saying “NO” with respect. The techniques you learn in this seminar will prove beneficial at work, home, and play. You will walk away from this seminar with new found confidence in your abilities to stand up for yourself, request what you desire, and get the results you deserve. *(CAREER SUCCESS)*

**Conquer Communication Skills: Overcome Presentation Anxiety** is a seminar that provides helpful techniques for you to control the essential areas of nerves, speech organization and manner of speaking for preparation and deliverance of powerful speeches. *(CAREER SUCCESS)*

**Conquer Communication Skills: The Powerful Presenter** Designed to turn you into an “expert” presenter, this seminar will give you the confidence to use any visual aid you desire, handle an audience with skill and finesse, and prepare for a “mishap-free” presentation. *(CAREER SUCCESS)*

**Conquer Communication Skills: Present with Power** is a seminar that will provide you with the seven rules of a powerful presentation, eight steps for developing a powerful presentation and nine characteristics of a successful presenter. *(CAREER SUCCESS)*

**Don't Chew With Your Mouth Open! Interview Etiquette for the Job Seeker** is an interactive look at the do's and don'ts of interviewing for a job. You will learn how to use your manner of dress, behaviors, speaking style, and writing skills to obtain a job for your professional advancement. *(CAREER SUCCESS)*

**Give Me an A! - Excelling Academically in College** is designed to provide students with strategies to survive academically while in college. This seminar will teach students how to master their time, improve their memory, take effective notes, prepare for tests, and obtain resources to pass classes and academically excel throughout their time in college. *(PERSONAL GROWTH)*

**Give Me an A! Excelling Academically in High School** is designed to provide students with strategies to survive academically while in high school. This seminar will teach students how to master their time, improve their memory, take effective notes, prepare for tests, and obtain resources to pass classes and academically excel throughout their time in high school. *(PERSONAL GROWTH)*

**Goals, Steps, Action! Goal-Setting for Teens** is an educational seminar that will take teens on a journey of determining their goals, identifying steps to achieving their goals, and devising a plan of action for accomplishing their goals. *(PERSONAL GROWTH)*

## SEMINARS/WORKSHOPS (con't)

**HOLLA! The Art of Effective Communication** is designed to equip you to think quickly on your feet and respond with confidence, instruct you on the elements of a dynamic speech and powerful presentation styles, and assist you in improving your listening skills so that you may become a more powerful presenter. *(PERSONAL GROWTH; CAREER SUCCESS)*

**I.M.A.G.E. – Empowerment for Youth** is an enriching seminar that will assist teens with increasing their self-esteem and self-values for the achievement of their personal success. *(PERSONAL GROWTH)*

**L.E.A.D.E.R.S.H.I.P. - Success Strategies for Launching Leaders to Higher Heights** is an inspiring look at the core meaning of leaders and leadership. It will provide insight on how leaders can reach their maximum leadership potential while building friends and leaving legacies. It will also provide practical techniques for leadership that will help leaders to navigate their way to productivity and success. *(CAREER SUCCESS; PERSONAL GROWTH)*

**Oops, I Didn't See That! Tricks and Tips for Proofreading and Editing Like a Pro** will give you some surefire strategies for proofreading and editing your writing and the writing of others in a pinch. *(CAREER SUCCESS)*

**Ouch, It Hurts! How to Overcome Stress** is based upon her chapter in the PWN publication, *The Young Woman's Guide for Personal Success*. This engaging and informative seminar will help you to uncover your stressors as you learn more about the difference between “good” and “bad” stress. You will walk away from this seminar with strategies you can use daily to effectively de-stress your mind, body, and spirit.

**The Proficient Professional** is an in-depth training session for administrative professionals, entrepreneurs, ministry volunteers, and support staff that will help those seeking to become more productive and effective as a professional to develop and strengthen their skills in communication, project management, organization, energy management, time management, and interpersonal relationships. *(CAREER SUCCESS)*

**S.E.T. Management™ for Maximum Results** will show you how being goal-oriented, organized and consistent can help you to achieve peak performance in your life and in business. You will learn techniques to manage your space, energy, and time, which in turn, will help to increase your overall productivity. *(CAREER SUCCESS; PERSONAL GROWTH)*

**The Writer's Flow: Business Writing Strategies for Busy Professionals** will provide concrete and practical tools to use when writing business correspondence. You will learn the appropriate etiquette for business writing documents, rules for grammar, spelling and punctuation, techniques for proofreading and editing in a pinch, plus more. Designed with a writer's workshop, you will have a chance to work through your writing, while receiving constructive feedback to help you strengthen your writing voice. *(CAREER SUCCESS)*

**THE FOLLOWING TECHNICAL SEMINARS ARE ALSO AVAILABLE:**

- Business Requirements Analysis
- Database Design
- Disaster Recovery
- Microsoft Access
- Microsoft Excel
- Microsoft Project
- Project Management
- Social Network Analysis
- Systems Analysis
- UML Diagramming

***NOTE: Custom designed keynote speeches, seminars, training sessions, and workshops are available upon request.***

***To book a seminar with the D.I.V.A. of Dialog™:***

***Visit [www.divaofdialog.com](http://www.divaofdialog.com)***

***E-mail [cassandrilee@divaofdialog.com](mailto:cassandrilee@divaofdialog.com) or***

***Call 877-907-2892***