

Train the Trainer: Tools and Techniques to Elevate Your Talents to Expert Trainer

A two-day wilderness retreat to enrich the mind and spirit with education and empowerment
Conducted by Professional Speaker and Corporate Trainer, Cassandra "D.I.V.A. of Dialog™" Lee



Many businesses and organizations have realized the importance of training. Properly trained people increase productivity and make fewer mistakes. *But how do you train people?* In **Train the Trainer: Tools and Techniques to Elevate Your Talents to Expert Trainer**, you will discover, in this two-day wilderness retreat, the five steps involved in preparing and presenting a training program using adult learning principles. While experiencing the beauty and comfort of nature, you'll also learn the roles of trainers along with the differences between public speaking and training. Finally, you'll learn how to make the learning experience an enjoyable experience for your participants as you relax and enjoy the peace and serenity of **Mosley's Retreat** away from the hustle and bustle of your everyday routines.

WHAT YOU WILL LEARN:

1. How to determine participants' expectations
2. How to conduct a gap analysis
3. How to write training objectives

PLUS MORE...

WHO SHOULD ATTEND:

- Anyone who plans training programs to improve the skills and enhance the knowledge of their employees, students or clients
- Anyone who desires to use their public speaking skills as a corporate trainer

DATE:

Friday, May 14, 2010 and
Saturday, May 15, 2010

TIME:

Registration on Friday evening: 3 p.m. – 5 p.m.
Friday schedule: 6 p.m. – 9 p.m.
Saturday schedule: 9 a.m. - 2 p.m.
Departure on Saturday afternoon: 3 p.m.

LOCATION:

Mosley's Retreat located in rural Fenwick, MI (between Grand Rapids and Lansing, MI)

COST:

*\$495 advance registration by March 26, 2010
*\$525 late registration until April 30, 2010
**Price includes lodging, meals, registration materials, workbooks, and handouts.*

NOTE: Space is limited. Reserve your spot by April 30.
Sorry, no registrations at the door.

HOW YOU WILL BENEFIT:

1. Enhanced knowledge of how to prepare a training program geared toward adult learners
2. Increased professional proficiency as a trainer
3. Renewed thoughts, energy and spirit which will lead to more personal and professional success

- Anyone with less than five years training experience desiring to become a stronger trainer
- Anyone with over five years training experience seeking to refine what they know and do

REGISTRATION PROCEDURES:

To register for this seminar by U.S. mail, send a check or money order payable to SSANEE Training & Consulting Group to P.O. Box 804546, Chicago, IL 60680.

To register online using PayPal, visit www.divaofdialog.com.

QUESTIONS?

Call 877-907-2892 or e-mail
cassandralee@divaofdialog.com.

CANCELLATION POLICY:

Only written cancellation requests sent via mail or e-mail will be honored. Cancellation requests must be received by May 5, 2010. Allow 2-3 weeks for all cancellations to be processed and returned less a \$65 administrative fee.

REMEMBER: Space is limited. Reserve your spot by April 30 because registrations will not be accepted at the door.



The **SSANEE** (pronounced *saun-knee*) **Training & Consulting Group** seminars are conducted by **Cassandra "D.I.V.A. of Dialog™" Lee**. She is a professional speaker, corporate trainer, author, and communications coach who uses Divine Inspiration Vocally Applied™ to educate and empower her audiences with the TWA Method™ as a way to help them think strategically, communicate effectively and lead influentially in order to experience personal growth and career success. This Distinguished Toastmaster (DTM) with Toastmasters International has presented over 450 professional development seminars for various organizations nationwide, including the U.S. Department of Treasury, U.S. Department of Education, SkillPath Seminars, Professional Woman Network, Hospitality Academy at McCormick Place, District 30 Chicagoland Toastmasters, American Management Association, American Bar Association, and others.

Mosley's Retreat – the perfect place to experience the beauty and simplicity of nature as you console your soul.

