



SPEAK WITH POWER

The Communication **Cure** Conference
“Using **Words** for Positive Results”



December 5-6, 2014

Doubletree by Hilton Chicago Alsip Hotel
5000 West 127th Street, Alsip, IL 60803

REGISTRATION PACKET

To register online, visit <http://www.speakwithpowerconference.splashthat.com>.
For more information about the organizer and creator, Cassandra “D.I.V.A. of Dialog™” Lee,
Visit <http://www.divaofdialog.com>.



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The Communication **Cure** Conference
"Using **Words** for Positive Results"

DECEMBER 5, 2014

5 P.M. – 10 P.M.

DECEMBER 6, 2014

8 A.M. – 10 P.M.

**DOUBLETREE BY HILTON
CHICAGO ALSIP HOTEL**

**5000 WEST 127TH STREET
ALSIP, IL 60803**

For a full schedule of events and to register, visit

www.speakwithpowerconference.splashthat.com.

For a downloadable copy of registration materials, visit

<http://www.divaofdialog.com>.

LEARN TO TRAIN, SPEAK AND WRITE WITH POWER

Words are powerful! Even though we know words are powerful, why is it that we still speak and write the "wrong" words which create unpleasant situations for us on our jobs; in our homes; with our finances; and in our lives? Isn't it time that we learn to **SPEAK WITH POWER**? Isn't it time that we get positive results from the words we choose to use in our verbal and written communication?

Join Career Advancement Strategist™ **Cassandra "D.I.V.A. of Dialog™"** Lee, "The Master of Listening" **Sporty King**, and project management expert and trainer **Dushun Mosley** for the **2014 SPEAK WITH POWER: Communication Cure Conference**. In this power-packed weekend series of workshops and keynotes, these authors, speakers and experts will teach you practical and actionable strategies to help you "**Use Words for Positive Results**" in your personal and professional life.

Attend to eliminate the communication catastrophes that stunt your personal growth and stagnate your professional progress.

*An Edutainment Production by Distinguished Toastmaster and Career Advancement Strategist™ **Cassandra "D.I.V.A. of Dialog™"** Lee Featuring "The Master of Listening" **Sporty King** and project management expert **Dushun Mosley**.*



Keynote addresses by
Sporty King
"The Master of Listening"

"Business Writing Strategies
for the Busy Professionals"
by **Cassandra Lee, DTM**
The "D.I.V.A. of Dialog™"

"From Speaker to Trainer:
Tips and Strategies to Boost
Your Skills to Expert Trainer"
by project management
expert and trainer
Dushun Mosley

"Talk the Talk: Using Word
Power for Positive Results"
by **Cassandra Lee, DTM**
The "D.I.V.A. of Dialog™"

Author book signing
reception and concert

Plus more

**SSANEE TRAINING &
CONSULTING
GROUP, INC.**

P.O. BOX 804546
CHICAGO, IL 60680

877-907-2892

www.divaofdialog.com



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The Communication **Cure** Conference “Using **Words** for Positive Results”

DESCRIPTION

“Death and life are in the power of the tongue...” – Proverbs 18:21

We know words are powerful! Right? Then why is it that we still speak and write the “wrong” words which create unpleasant situations for us on our jobs; in our homes; with our finances; and in our lives? Isn't it time that we get positive results from the words we choose to use in our verbal and written communication? Isn't it time that we learn to **SPEAK WITH POWER**?

“...Good communication starts with good preparation.” – Jim Rohn

The **2014 SPEAK WITH POWER: Communication Cure Conference** is the brainchild of author, Career Advancement Strategist™ and distinguished Toastmaster Cassandra “D.I.V.A. of Dialog™” Lee. She has brought together motivational expert and “The Master of Listening” **Sporty King** along with project management expert and trainer **Dushun Mosley** to help her provide you with a conference experience that will impact your life and career in positive and productive ways. The mission of the **2014 SPEAK WITH POWER: Communication Cure Conference** is to provide you with practical and actionable strategies to help you improve your speaking, writing, and training skills for better results in your personal and professional life.

When you attend the educational and interactive sessions of the **SPEAK WITH POWER Conference**, you will learn results-driven communication strategies to construct quality training programs; think productively about challenging situations; write error-free, reader-centered messages; speak tactfully and respectfully to difficult people in tough situations; eliminate guilt when telling someone “NO”; and improve your decision-making abilities. As a result of attending this conference, you will have more skilled and knowledgeable workers; improved worker productivity; increased corporate revenue; elevated self-confidence; enhanced professional image; heightened social and emotional awareness; and improved relationships at home and in the office.

Mark your calendar to be a part of the **2014 SPEAK WITH POWER: Communication Cure Conference** so you can eliminate the communication catastrophes that stunt your personal growth and stagnate your professional progress. Click the “Get Tickets” button below to get registered today. We look forward to having you be a part of this life-altering, career-changing event!

“When you ‘speak with power,’ you are communicating in a clear, direct, and respectful way that promotes understanding from others and results for your situation.” – Cassandra “D.I.V.A. of Dialog™” Lee



SPEAK WITH POWER

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CONFERENCE SCHEDULE

To register for the **2014 SPEAK WITH POWER: Communication Cure Conference**,
Visit <http://www.speakwithpowerconference.splashthat.com>.

TIME	EVENT
FRIDAY	
5 p.m. – 7 p.m.	REGISTRATION
6 p.m. – 8 p.m.	RECEPTION
7 p.m. – 9 p.m.	WORKSHOP “Train the Trainer: Tips and Strategies to Elevate Your Skills to Expert Trainer” This workshop will teach attendees how to develop and present training programs to improve the skills and performance of their staff, team and employees along with the profitability of the company. Led by Dushun Mosley
9 p.m. – 10 p.m.	“ASK THE EXPERT” Q&A SESSION with Dushun Mosley, Sporty King, and Cassandra “D.I.V.A. of Dialog™” Lee. Present them with your questions and receive real-world advice on using your speaking and training skills along with tips to improve the skills and productivity of your employees, staff or team.
10 p.m.	ADJOURN

NOTE: The 2014 SPEAK WITH POWER: Communication Cure Conference is the brainchild of author, distinguished Toastmaster, and Career Advancement Strategist™ **Cassandra “D.I.V.A. of Dialog™” Lee** featuring “The Master of Listening” **Sporty King** and project management expert and trainer **Dushun Mosley**.



CONFERENCE SCHEDULE continued

TIME	EVENT
SATURDAY	
8 a.m. – 8:45 a.m.	REGISTRATION and CONTINENTAL BREAKFAST
8:45 a.m. – 9 a.m.	BREAK
9 a.m. – 9:45 a.m.	OPENING SESSION: “How to Be UGLY” Keynote Address by Sporty King
9:45 a.m. – 10 a.m.	BREAK
10 a.m. – 11:45 a.m.	WORKSHOP/SEGMENT #1: “Business Writing Strategies for Busy Professionals” This workshop will be a writing workshop which focuses on business writing etiquette and rules. Led by Cassandra “D.I.V.A. of Dialog™” Lee
11:45 a.m. – 12 p.m.	BREAK
12 p.m. – 1 p.m.	LUNCH
1 p.m. – 2:45 p.m.	WORKSHOP/SEGMENT #2: “Talk the Talk: “Word Power for Positive Results” This workshop will focus on interpersonal communication skills techniques and formulas that will have you speaking with power when you make requests, state your needs, or even say "NO." Led by Cassandra “D.I.V.A. of Dialog™” Lee
2:45 p.m. – 3 p.m.	BREAK
3 p.m. – 3:45 p.m.	CLOSING SESSION: “The Decision to WIN” Keynote Address by Sporty King
3:45 p.m. – 4 p.m.	Q and A
4 p.m.	ADJOURN
4 p.m. – 6 p.m.	NETWORKING BREAK
6 p.m. – 7:45 p.m.	RECEPTION with AUTHOR BOOK SIGNING Meet authors Cassandra "D.I.V.A. of Dialog™" Lee and The Master of Listening Sporty King in person and get autographed copies of their books.
7:45 p.m. – 8 p.m.	BREAK
8 p.m. – 10 p.m.	CONCERT featuring the band “Samantha”
10 p.m.	ADJOURN SPEAK WITH POWER Conference

You can register to attend the entire **2014 SPEAK WITH POWER: Communication Cure Conference**. Or, you can attend sessions of the conference. Select the session(s) that best fit your schedule at <http://www.speakwithpowerconference.splashthat.com>.



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SPEAKER BIOGRAPHIES

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Cassandra “D.I.V.A. of Dialog™” Lee

Career Advancement Strategist™ ▪ Author ▪ Coach

Founder of the “SPEAK WITH POWER: Communication Cure Conference”



A recovering “negativity addict” known for her authenticity, humor, and energy, Cassandra “D.I.V.A. of Dialog™” Lee has lived her life and built her business around helping people to think strategically, communicate effectively, and lead influentially for personal growth and career success.

A highly regarded trainer, speaker, author, coach, and leader, she is a Distinguished Toastmaster (DTM) with the Wrightwood-Ashburn Overcomers (WAO) Toastmasters club. Cassandra relies heavily on the transformational influence of “Divine Inspiration Vocally Applied™” to help her educate, motivate, and empower her audiences with “a learning good time.”

Sporty King

“The Master of Listening,” ▪ Author ▪ International Speaker



Sporty King, ACS/CL is a visionary who believes that we touch children’s lives by re-educating and refreshing adults. He credits his monthly sessions with seniors at Chicago Department on Aging Centers (1995-2010) as keys to his ability to use humor to increase communication between generations.

Sporty has spoken with domestic and international audiences, sharing his passion for Life, Leadership, and Laughter for over a quarter of a century. An award-winning professional speaker, author and TV personality, he delivers inspirational, practical, usable techniques to apply in your daily life.

Dushun Mosley

Project Management Expert ▪ Trainer



Dushun Mosley is a national seminar leader teaching Project Management and computer related design courses. He is the founder and owner of Eduteach, Inc., an education and training firm in Chicago. He is also the owner of *Mosley's Retreat*, a lodging facility in Fenwick, MI that is “a place to console your soul.” Dushun is a member of the WAO Toastmasters club and PMI (Project Management Institute).



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REGISTRATION OPTIONS

To register online for the **2014 SPEAK WITH POWER: Communication Cure Conference**,
Visit <http://www.speakwithpowerconference.splashthat.com>.

☐ *\$497 for THE WHOLE SHEBANG

*(*This option is only available until Monday, November 24, 2014 and it provides all amenities for the individual who would like to experience EVERYTHING the "2014 SPEAK WITH POWER: Communication Cure Conference" has to offer. *It includes a one-night hotel stay at the Doubletree by Hilton Chicago Alsip. In addition, it includes registration materials for Friday and Saturday; Friday night meet-n-greet reception; Friday night "From Speaker to Trainer: Tips and Strategies to Boost Your Skills to Expert Trainer" BONUS SESSION with project management expert and trainer Dushun Mosley; Friday night "Ask the Experts" Q & A session; Saturday morning continental breakfast; "How to be UGLY" opening keynote address by author Sporty King, "The Master of Listening"; Session #1: "Business Writing Strategies for the Busy Professional" with author and Career Advancement Strategist™ Cassandra "D.I.V.A. of Dialog™" Lee; Session #2 "Talk the Talk: Using Word Power for Positive Results" with author and Career Advancement Strategist™ Cassandra "D.I.V.A. of Dialog™" Lee; "The Decision to WIN" closing keynote address with author Sporty King, "The Master of Listening"; Saturday evening author book signing and reception; and Saturday evening concert featuring the band "Samantha.")*

☐ \$297 for THE FULL PROGRAM

(This option includes everything as THE WHOLE SHEBANG, except the one-night hotel stay at the Doubletree by Hilton Chicago Alsip Hotel.)

☐ \$197 for SATURDAY EDUCATIONAL SESSIONS

(This option includes only the keynote sessions and educational workshops for Saturday. Continental breakfast, lunch, and registration materials are also included.)

☐ \$147 for FRIDAY NIGHT BONUS SESSION

(This option includes only the "From Speaker to Trainer: Tips and Strategies to Boost Your Skills to Expert Trainer" BONUS SESSION with project management expert and trainer Dushun Mosley and the "Ask the Experts" Q & A session. Registration materials and reception are included.)

☐ \$97 for AUTHOR BOOK SIGNING RECEPTION AND CONCERT ON SATURDAY

(This option includes an opportunity for you to meet authors Cassandra "D.I.V.A. of Dialog™" Lee and "The Master of Listening" Sporty King. A book, reception and concert featuring the band "Samantha" are included.)



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REGISTRATION INFORMATION

To register online for the **2014 SPEAK WITH POWER: Communication Cure Conference**,
Visit <http://www.speakwithpowerconference.splashthat.com>.

HOW YOU CAN REGISTER

To register for the **2014 SPEAK WITH POWER: Communication Cure Conference** by U.S. mail, send checks or money orders payable to **SSANEE Training & Consulting Group, Inc.** and mailed to:

SSANEE Training & Consulting Group, Inc.
ATTN: SPEAK WITH POWER Conference
P.O. Box 804546
Chicago, IL 60680.

To register online, visit <http://www.speakwithpowerconference.splashthat.com>.

To register by fax, complete the attached registration form with credit/debit card information and send it to 877-581-4621.

To register at the door, bring completed registration form along with cash, check, and/or credit/debit card to the **SPEAK WITH POWER Conference** registration table at the Doubletree by Hilton Chicago Alsip Hotel, 5000 West 127th Street, Alsip, IL 60803 starting at 5 p.m. on Friday, December 5 or 8 a.m. on Saturday, December 6.

HAVE QUESTIONS?

Call 877-907-2892 or e-mail cassandralee@divaofdialog.com.

CANCELLATION POLICY:

Only written cancellation requests sent via mail or e-mail will be honored. Cancellation requests for payments made in full and received by December 4, 2014 will be honored. Allow 2-3 weeks for your cancellation request to be processed and returned less a \$95 administrative fee. Please keep in mind that if you cannot attend the **2014 SPEAK WITH POWER: Communication Cure Conference** for any reason, you can send a substitute in your place to all events for which you paid. No additional charges will be applied.



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REGISTRATION FORM

To register online for the **2014 SPEAK WITH POWER: Communication Cure Conference**,
Visit <http://www.speakwithpowerconference.splashthat.com>.

Submit this page with your payment. Keep copy for your records. Submit this page with your payment.

To register for the **2014 SPEAK WITH POWER: Communication Cure Conference** on December 5 and 6, 2014, register online with a credit/debit card by visiting <http://www.speakwithpowerconference.splashthat.com> or complete the registration form below and **mail** it to SSANEE Training & Consulting Group, Inc., ATTN: **SPEAK WITH POWER Conference**, P.O. Box 804546, Chicago, IL 60680; **fax** it to 877-581-4621; or **bring** it to the **SPEAK WITH POWER Conference** registration table at the Doubletree by Hilton Chicago Alsip Hotel, 5000 West 127th Street, Alsip, IL 60803 starting at 5 p.m. on Friday, December 5 or 8 a.m. on Saturday, December 6.

NAME _____

ADDRESS _____

CITY, STATE, ZIP _____

COMPANY _____

MOBILE PHONE (*preferred*) _____

HOME/WORK PHONE (*back-up*) _____

E-MAIL1 (*preferred*) _____

E-MAIL2 (*back-up*) _____

Select the services you would like to receive from **Cassandra “D.I.V.A. of Dialog™” Lee**:

- | | |
|--|--|
| <input type="checkbox"/> Coaching programs | <input type="checkbox"/> Keynote speaking |
| <input type="checkbox"/> <i>Dialog Digest™</i> monthly newsletter | <input type="checkbox"/> Lunch-n-Learn seminars |
| <input type="checkbox"/> Full-day professional development seminars | <input type="checkbox"/> “Tackle It Tuesday” weekly inspirational tips |
| <input type="checkbox"/> “Frustration Free Friday” teleseminar notices | <input type="checkbox"/> WAO Toastmasters club meeting announcements |

Submit this form with your payment. Keep copy for your records. Submit this form with your payment.

REGISTRATION FORM (continued)

Submit this form with your payment.

Keep copy for your records.

Submit this form with your payment.

Select the **SPEAK WITH POWER** Conference session(s) you will attend:

- *\$497 for THE WHOLE SHEBANG** (**This option is only available until Monday, November 24, 2014 and it provides a one-night hotel stay at the Doubletree by Hilton Chicago Alsip Hotel.*)

Select room type for your one-night stay

- Double King

Select the evening for which you need the one-night hotel stay

- Friday night Saturday night

- \$297 for THE FULL PROGRAM** (*This option includes all registration materials, meals, educational sessions and keynote speeches, receptions and concerts for Friday and Saturday. Hotel room not included.*)

Select your lunch choice for Saturday afternoon

- Beef Turkey Veggie

Select the book you want to have autographed by author

Cassandra "D.I.V.A. of Dialog™" Lee during the Saturday evening Author Book Signing Reception

- Emotional Wellness for Women, Volume II
 Survival Skills for the African American Woman
 The Young Woman's Guide for Personal Success

- \$197 for SATURDAY EDUCATIONAL SESSIONS** (*This option includes all registration materials, meals, educational sessions, and keynote speeches for Saturday only.*)

Select your lunch choice for Saturday afternoon

- Beef Turkey Veggie

- \$147 for FRIDAY NIGHT BONUS SESSION** (*This option includes all registration materials, reception, and educational session for Friday night only.*)

- \$97 for AUTHOR BOOK SIGNING RECEPTION AND CONCERT ON SATURDAY** (*This option includes registration materials, reception, and concert featuring the band "Samantha" for Saturday night only.*)

Select the book you want to have autographed by author

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